

Additional Giving Opportunities

The Annual Appeal sustains the Elder Care Fund, an emergency, financial resource that aids individuals in times of need and supports in-home elder care programs. Annual appeals are mailed two times annually in May and December.

Special Events -

Our annual Golf Tournament in June and the RiverWalk 6K Run/Walk each October encourages individual, business and community participation to support our annual fundraising efforts.

Planned Giving includes making an estate gift through a bequest in your will, a paid-up insurance policy gift or life income gift providing future dollars for our Endowment. Those who include us in their estate plan or their will become members of the *Generation to Generation-Elder Services of the Merrimack Valley Planned Giving Society*; acknowledged in our Annual Report and on our Generations Plaque; hosted at an annual reception.

If you have included Elder Services of the Merrimack Valley in your will or estate plan, please let us know so we can best thank you now.

Elder Services of the Merrimack Valley, Inc. is grateful for the generosity of many whose philanthropy has helped make our programs, services and advancements possible and support our vision.



360 Merrimack Street, Lawrence, MA 01843-1740

Choices for a life-long journey

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**Opportunities to make a difference
now and for the future.**

About Us

When Elder Services of the Merrimack Valley, Inc., was incorporated in 1975 as a private, non-profit, 501(c)(3) corporation with a mission *“to insure choices of programs and services are available and accessible to meet the diverse needs and changing lifestyles of older adults”*, this was a visionary idea. Over the last 34 years, we have been proud to be ahead of the “curve”.

We believe home based care, community services and supportive living programs maintain the dignity of human life by promoting self-determination and encouraging maximum independence of the people we serve, especially you and your family.

These concepts and issues gained timely visibility and critical momentum on local, state and federal levels because Elder Services has been there to be your strong voice and the voice for those who cannot speak for themselves.

Our success has come with the collaboration of our partners: councils on aging; certified homemaker agencies; housing authorities, hospitals; businesses and other community agencies to assure the ever changing needs of elders, adults with disabilities and caregivers are met promptly with expertise, compassion, and quality care.

You have made us the leading elder agency serving 23 cities and towns in the Merrimack Valley providing programs and services including home care, companionship, meals on wheels, money management, respite care, supportive living plus resources for housing alternatives.

Why Give To Elder Services?

Our mission ensures older adults have a choice in meeting their diverse needs and changing lifestyles. State-of-the-art services and programs are available for those who need our help making us the best resource for your loved ones.

Investing in Elder Services makes good business sense allowing families to know their loved ones are safe and secure.

Caregivers are able to continue their daily routines of family life, work and personal balance. Our staff is supported with the tools to be compassionate experts in the field.

When we invest in older adults, we are recognizing their rich journey and their contributions to the legacy of our communities.

Taxes incentives may be benefit you.

Making a gift through your estate may avoid depletion of a current asset and assures your support of Elder Services for the future.

Doing good for others even those people you may never know.

Choices for a life-long journey begin with opportunities that will make a difference . . .

Our clients are *YOU* - our loved ones, friends, colleagues, neighbors. *YOU* are our family. Thankfully your philanthropic dollars - gifts of all sizes - support our services especially the Elder Care Fund assisting those in need when a financial emergency is encountered. Small grants for food,, prescriptions, transportation, fuel or other basic needs are made possible by your donations.



Choices for a life-long journey - our vision for and commitment to your journey and peace of mind.

Assist us to continue to be your advocates for independence, dignity and choice for elders.

Thank you in advance for your charitable giving consideration.

Giving Opportunities

Meaningful, charitable gifts to Elder Services:

Cash or Checks

The most common and easiest ways to give.

Estate Gifts

These are a way to leave your legacy:

- Bequests made in your will.
- Paid up life insurance policies transferred Elder Services.

Life Income Gifts

These charitable gifts generate income, other benefits and can be given in the form of:

- Gift Annuities (\$10,000 minimum)

Securities Gifts

These gifts may offer tax deductions and capital gains relief:

- Stocks
- Bonds
- Mutual Funds

Tribute Gifts

These gifts can be lovingly made in memory or in honor a loved one, to mark a significant life event like a birthday, graduation, wedding or anniversary.

Matching Gifts

These gifts may be doubled or tripled by your employer. You can check the company's policy with the Community Benefits Coordinator.

In-kind Gifts

These gifts are items of value to help support community events and activities and may include:

- Certificates for goods or services

Each gift received by Elder Services will be acknowledged in writing to the donor and a tribute gift will be acknowledged to your designated person, family or organization.



All gifts will be listed in our Annual Report and all donors receive, *Elder Forum*, our quarterly newsletter along with notices of upcoming events and frontline news.



For more information or if you have a specific question related to elder care, pick up the phone and let us help.

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